

# Rainbow Registered Accreditation

A mark of Canada's LGBT+ Chamber of Commerce

## WHAT?

**Rainbow Registered** is a nationally recognized safe space accreditation program developed by Canada's LGBT+ Chamber of Commerce (CGLCC), Tourism HR Canada and their partners, with the aid of the Federal government, that recognizes Canadian businesses and organizations that are LGBT+ inclusive.

## WHEN?

Now is the time to show your commitment! There is never a wrong time to engage in the application process. The process will help businesses and organizations identify areas of improvement and help those who are not yet in a position to become accredited to formulate a strategy and plan to ensure they earn the accreditation in the near future.

## WHY?

The **Rainbow Registered** accreditation and its easily recognizable mark () helps customers, clients, partners and prospective employees to identify LGBT+ friendly businesses and organizations, while enabling those businesses and organizations to demonstrate their commitment to providing a welcome and inclusive experience. Your business or organization will attract and retain customers, clients, partners and employees whose values align.



## WHO CAN QUALIFY?

Canadian businesses and organizations of all sizes and from any industry can engage in the process. To earn a **Rainbow Registered** accreditation your business or organization will need to meet a set of standards in four key areas:

1. Policies and practices
2. Training
3. Commitment to inclusive leadership
4. Culture of inclusivity

## PROCESS

1. Visit [rainbowregistered.ca](https://rainbowregistered.ca) and review Application Guide
2. Complete the self-assessment
3. Create a web account, pay the required fee as per below, and submit the application form
4. An assessor will contact you to schedule your assessment
5. CGLCC will notify applicants of decision and next steps

Those who meet the standards and are accredited will receive a **Rainbow Registered** welcome kit containing marketing materials, will be included on the new **Rainbow Registered** Business Guide website and will receive hard and digital copies of the **Rainbow Registered** mark to proudly display. All businesses that are Rainbow Registered will receive the benefits of an annual CGLCC membership.

## PRICING

Company Type	Description	Application Fee
Small Business	10 employees or less	\$299 + tax
Medium Business (includes associations, agencies and nonprofits)	11–99 employees	\$599 + tax
Large Business (defined as operating under one management team in one location)	100+ employees	\$799 + tax
Corporation (with multiple locations/offices and/or management teams)	100+ employees	To be discussed

Please visit [rainbowregistered.ca](https://rainbowregistered.ca) or contact Loren Christie at [loren@cglcc.ca](mailto:loren@cglcc.ca) or **416-882-5645** for more information on how to receive your **Rainbow Registered** Accreditation.



**Rainbow Registered**