

Executive Directors Report

Board of Management Meeting: June 19, 2024

Submitted by Marijo Cuerrier, Executive Director

1. Current significant issues

This is the section for issues, internal or external, with long-term consequences for the organization.

a. **Internal**

- Constable Brayden Langille, our new Foot Patrol Officer started working downtown May 21 st, Tuesday through Saturday. His scheduled shifts are during the day, with the occasional afternoon/evening shift.
- Welcome Kimberly Dolan, part time Welcoming Streets Steward. This allows us to offer Welcoming Streets services 7 days a week.

b. **External**

- **La Salle Causeway:** Tourism Kingston and Kingston Accommodation Partners continue to lead advocacy efforts for the La Salle Causeway Closure. I continue to monitor and share our pedestrian counts with the group of stakeholders. To access the current pedestrian counts on the corner of King and Princess, comparing 2022, 23,24, click here: [LaSalle Causeway Effect Downtown.pdf](#). This is also provided in your document package.
- i. Christine and I attended the latest La Salle Causeway Technical update on Friday. The bridge will be removed by June 30th. Future plans beyond this are not clear at this point. To understand the main message that was delivered, you can review some of the news articles and official posts from the city here:
 1. <https://ottawa.ctvnews.ca/lasalle-causeway-demolition-underway-with-june-30-target-date-to-resume-marine-traffic-1.6927755>
 2. <https://www.cbc.ca/news/canada/ottawa/boats-trapped-by-lasalle-causeway-could-be-freed-later-this-month-1.7235207>
 3. <https://www.cityofkingston.ca/news/posts/lasalle-causeway-bascule-bridge-design-build-demolition-contract-award/>
 4. <https://www.thewhig.com/news/causeway-navigation-channel-to-be-open-by-june-30-government-says>
- ii. Click to review the transcription here: [LaSalle Causeway 2024-06-14.docx](#)
 1. Note: Transcription is not always 100% accurate. It is dependent on the tone and volume of the people talking in the room.

Downtown Kingston Media:

- ✓ June 13 – Yahoo News | [Kingston's Welcoming Streets project extended to year's end](#)
- ✓ June 14 – Kingstonist | [Summer Music Series Offers Over 50 Free Concerts in Downtown Kingston](#)
- ✓ June 14 - CFRC News | [Flourishing Together: Kingston's Community Brings More Green Space To Downtown's Main Street](#)
- ✓ June 10 – Kingstonist | [Canada Day Parade of People returns to downtown Kingston](#)
- ✓ May 30 – YGK News | [Downtown Kingston Blooms: BIA leads community project to brighten downtown](#)
- ✓ May 27 – CTV News | [Businesses in downtown Kingston, Ont. fed up with ongoing closure of LaSalle Causeway](#)

2. General Matters for Board acknowledgement

Any matter which the ED wants to bring to the Board's attention for information and is unlikely to require discussion. A place for news about staff, new funding received, etc.

- i. **Urban Racks:** Five racks are installed permanently outside of Chown parking garage, across the street from Hotel Dieu. Second rack location across from City Hall is being reviewed. Third location TBD. If you have any suggestions, please let me know. It needs to be a location in full sun preferably.

- b. I attended the following partner, committee, advisory and planning meetings since we last met:
 - a. Recurring Meetings:
 - i. Biweekly Community Task Force
 - ii. Biweekly Boots on the Ground
 - iii. Monthly Tourism Kingston Board Meetings
 - iv. CAO Hurdle Monthly Meeting
 - v. Mayor Paterson bimonthly Meeting
 - vi. Curtains Up – new monthly meeting with Public Works, Rec and Leisure and Arts & Culture at the City
 - vii. Monthly Clean and Safe Committee Meeting
 - b. Other meetings
 - i. LaSalle Causeway meetings
 - 1. 2 PSPC Technical Debriefs
 - ii. Councillors Amos, Stephen and Hassan
 - iii. James Reid Anniversary Celebration
 - iv. Council Meeting with Josh Morgan doing a delegation for Welcoming Streets
 - v. United Way Meeting
 - vi. Commissioner Brad Joyce Meeting
 - vii. City of Kingston Parking Rate Review

3. Progress on goals/strategic plan implementation

I need two board members who are interested in Strategic Planning to join me in a meeting in July to review our strategic plan priorities. If you are interested, please let me know.

4. Upcoming Events

JUNE				
Indigenous Market	TBA	TBA	Tourism Kingston	Springer Market Square
SLC Convocation	Thursday, June 13, 2024	Friday, June 14, 2024	Third Party Production	Slush Puppie Place
Pride Parade	Saturday, June 15, 2024	Saturday, June 15, 2024	Third Party Production	PRIDE
Queen's Graduation	Tuesday, June 18, 2024	Friday, June 21, 2024	Third Party Production	Slush Puppie Place
Father's Day	Sunday, June 16, 2024	Sunday, June 16, 2024	Recognized Days	NA
PRIDE Screening (Movies in the Square)	Thursday, June 20, 2024	Thursday, June 20, 2024	BIA Production	Springer Market Square
Summer Solstice	Thursday, June 20, 2024	Thursday, June 20, 2024	Recognized Days	NA
National Indigenous Day	Friday, June 21, 2024	Friday, June 21, 2024	Recognized Days	NA
Kickin' it Country	Friday, June 21, 2024	Friday, June 21, 2024	BIA Production	Springer Market Square
Yoga in Battery Park	Sunday, June 23, 2024	Sunday, June 23, 2024	BIA Production	Battery Park
St. Jean Baptiste Day	Monday, June 24, 2024	Monday, June 24, 2024	Recognized Days	NA
Silly Sounds (SPAF collaboration)	Saturday, June 22, 2024	Saturday, June 22, 2024	BIA Production	Sydenham Street
Princess St Promenade (1 of 4)	Saturday, June 22, 2024	Saturday, June 22, 2024	BIA Production	Downtown Wide
Skeleton Park Arts Festival	Saturday, June 22, 2024	Sunday, June 23, 2024	Third Party Production	Skeleton Park
Swingin' Summer	Wednesday, June 26, 2024	Wednesday, June 26, 2024	BIA Production	Amphitheatre
Movies in the Square	Thursday, June 27, 2024	Thursday, June 27, 2024	BIA Production	Springer Market Square
Kickin' it Country	Friday, June 28, 2024	Friday, June 28, 2024	BIA Production	Springer Market Square
Summer Fun on Sydenham	Saturday, June 29, 2024	Saturday, June 29, 2024	BIA Production	Sydenham Street
Saturday Sessions	Saturday June 29, 2024	Saturday June 29, 2024	BIA Production	Confed Park

Full Calendar: [2024 Downtown Kingston Events Calendar.xlsx](#)

5. Key Accomplishments

Accomplishments the Board should be aware of and have not been captured elsewhere in the ED Board report. This section may include narrative and/or statistics but should not be an activity report.

1. Blooms – the Flowerbed Project
 - i. Confirmed Corporate Sponsors: 30
 - ii. Confirmed In Memoriam: 2
 - iii. Volunteers: Approximately 35
 - iv. Money Raised: \$22,196
 - v. Expenses: 26,214.28
 - vi. Cost to the BIA: 4,018.28

8. Pedestrian Counts

Pedestrian counts are now included as a report in your board package.

1. [Pedestrian Counts 2023 vs. 24.pdf](#)
2. [LaSalle Causeway Effect Downtown.pdf](#)
3. For more details you can also access the Pedestrian Counter Dashboard on your computer.
Website: <https://www.eco-visio.net/v5/login>
User Name: BIABoard Password: DowntownKingstonis#1!